



# LITTER CONGRESS 2019

LESS LITTER. LIVE BETTER.

28 & 29 May 2019  
Mercure Sydney

[www.littercongress.com.au](http://www.littercongress.com.au)

Hosted by:



Congress Partner:



Supported by:



PRELIMINARY PROGRAM + INVITATION TO REGISTER



## LESS LITTER. LIVE BETTER. THE MISSION

Litter management is an issue spanning multiple industries and interest groups. The solution to keeping litter out of our public spaces requires a holistic approach encompassing behavioural psychology, community engagement, logistics of local governments, technology, education, city planning and packaging design. KAB-NSW facilitates communication between these distinct bodies to produce a collaborative approach for overall best practice.

With an emphasis on thoughtful and research-based methods of inquiry and with input from a range of sectors, the Litter Congress is the opportunity for individuals and groups involved in litter management, prevention and reduction to assemble to jointly tackle littering and behaviour change in an interactive environment.

Delegates will go home from the Congress with a deep understanding of the theory behind litter reduction and a comprehensive toolkit of practical ideas to tackle litter in their community.

## INVITATION

On behalf of the Organising Committee, I take great pleasure in inviting you to join us for the 2019 Keep Australia Beautiful NSW Litter Congress to be held at the Mercure Sydney on 28 & 29 May 2019.

This event will provide individuals and groups access to recognised experts and thought leaders in the field of litter management and behavior change as they share their expertise and knowledge, explain their tools and techniques and showcase their innovative ideas.

I invite you to register at your earliest possible convenience and look forward to meeting you in Sydney.



Val Southam  
Chief Executive and Executive Director  
Keep Australia Beautiful NSW



## HOST ORGANISATION



Keep Australia Beautiful NSW is the premier non-profit organisation leading behaviour change by engaging the community to continually improve our local environment.

Over our 40-year history we have built a state-wide network of dedicated businesses, community groups, councils, schools and individuals assisting our causes.

We deliver many programs throughout the state to promote sustainability and reduce litter:

- Sustainable Communities - Tidy Towns Awards
- Sustainable Cities Awards
- EnviroMentors®
- Annual Litter Congress

To find out more visit [www.kabnsw.org.au](http://www.kabnsw.org.au)



# Thank you to our Congress Presenting Partner the **NSW Environment Protection Authority.**

CONGRESS PRESENTING PARTNER



The NSW Environment Protection Authority (EPA) protects our environment and the community by being a leader, partner and protector. We are the primary environmental regulator for NSW and our purpose is to improve environmental performance and waste management across the state.

We lead in protecting our air, waterways, land and the health of the community for the future. We work with communities, government and business to reduce our impact on the environment; and we hold people and organisations to account through licensing, monitoring, regulation and enforcement.

Our vision is for New South Wales to have a healthy environment, healthy community and healthy business. We believe healthy ecosystems are the foundation for healthy communities, a healthy economy and for enhancing liveability.

# PRELIMINARY PROGRAM

## TUESDAY 28 MAY 2019

0800 Registration, tea and coffee

### OPENING PLENARY

0900 **Welcome and housekeeping**  
Kirstine McKay

0910 **Official Opening**  
The Hon. Matt Kean MP, Minister for Energy and Environment

0925 **NSW EPA Congress Partner Welcome**  
Mark Gifford PSM, Acting Chair and CEO, NSW EPA

0935 **National Litter Index**  
Val Southam, Chief Executive, KAB NSW

0950 **KEYNOTE PRESENTATION: Going Round in Circles – It starts at the beginning and not the end**  
Tiffany Correggia, Ricardo Australia

1020 Questions and discussion

1030 Morning tea

### REGULATION

1100 **How we conduct an effective litter enforcement program**  
Brendon Andrei & Kenneth Fitzgerald, Blacktown City Council

1115 **Does taking regulatory action diminish the value of education?**  
Fiona Stock & Joshua Azzi, Georges River Council

1130 **1.6 billion reasons to be proud**  
Rhonda Hobson, NSW EPA &  
Janelle Neath, Exchange for Change

1200 **NSW EPA online and face to face litter courses**  
NSW EPA Training Unit

1205 Questions and discussion

1230 Lunch

### COMMUNITY

1315 **The impact of the don't be a tosser campaign and its evolution**  
Natalia Giraldo, NSW EPA

1330 **Communities removing litter from the waterways**  
Graham Johnston, clean4shore

1345 **Broken mirrors, burn outs and baby**  
Karen Manning, Ashfield Public School

1400 **PANEL DISCUSSION: Community Litter Grant Round 5: What's in it for the community?**

1445 Afternoon tea

### REDUCING LITTER AT THE SOURCE

1515 **Movement Building and Behavioral Change - Two keys to help change the world**  
Eva Mackinley, The Last Straw Australia

1535 **Its time to say bye-bye to single use plastic and hello BYO!**  
Amanda Choy, Better Business Partnership

1555 **Central Coast Councils 'Keep the Coast Clean' Program**  
Sara Blanchfield, Central Coast Council

1615 **Protecting our oceans from the Number 1 source of marine plastic**  
Brad Dalrymple, Ocean Protect

1635 Questions and discussion

1650 Day One Wrap Up

1700 Close Day One

### NETWORKING EVENT

1700 The networking event is a fantastic opportunity to mingle with other delegates and the congress speakers whilst enjoying drinks and canapés.

## WEDNESDAY 29 MAY 2019

0820 Registration, tea and coffee

### GPTS

0900 **...we are simply tired of capturing the orphan litter.....**  
Dr Swapan Paul, Sydney Olympic Park Authority

0920 **Bridging the data gap on land-based sources of marine debris**  
Doug Yardley, Cleanwater Group

0940 **A Case Study: Eurobodalla Shire Council, stopping litter at its source**  
Heidi Thomson, Eurobodalla Shire Council

1000 **Don't Forget to Clean The Beach: Why beach cleaning is important**  
Stephen Beeby, Groundwork Group

1010 Questions and discussion

1030 Morning tea

### MANAGING MARINE LITTER

1100 **Litter Free Oceans - A behaviour change campaign to influence Zoo guests and the wider community to reduce their reliance on single use plastics.**  
Belinda Fairbrother, Taronga Conservation Society Australia

1120 **Feel it to believe it**  
Anna Jane Linke, Seaside Scavenge

1140 **Monitoring Key Litter Items in Coastal Environments in NSW: Return and Learn**  
Edwina Foulsham, Office of Environment & Heritage

1200 Questions and discussion

1230 Lunch

### COUNCIL CASE STUDIES

1330 **Butt free Byron Shire**  
Kate Akkerman, Byron Shire Council

1350 **Yeddum Munni Nadyun - Ngunnawal for good running water (good quality, clean and litter free)**  
Vanessa Palmer, Queanbeyan-Palerang Regional City Council

1410 **Randwick Solar Smart Bins Trial - It starts with our community**  
Anil Gupta, Randwick City Council

1430 **Reducing Litter at Roadside Rest Areas - A proven approach**  
Jem Hansen, 360green

1450 Questions and discussion

1550 Congress Wrap Up

1600 Congress Close

# PRESENTATIONS

## MASTER OF CEREMONIES

**Kirstine McKay**



Award winning journalist Kirstine McKay has over 12 years experience as a television reporter and producer for the Nine Network Australia, working for the Sunday Program and A Current Affair. Kirstine has also worked in magazine publishing in London and now writes, presents, acts and produces for individuals and organisations across many disciplines.

Kirstine's passion for telling people's stories has aided in international pedophile rings being broken open, stolen children being reunited with desperate families, dangerous drugs being highlighted to communities, and illegal hunting practices exposed. She has profiled hundreds of inspiring people and organisations from all over the world.

Kirstine is an active humanitarian and environmentalist, coordinating numerous fundraising events, community vigils and demonstrations over the years and with her family has dedicated herself to a life of sustainable living. Kirstine runs gardening and green-living workshops from her property 'Greenlaw' in the NSW Southern Highlands - inspiring others to live lightly on the planet.

## NSW EPA CONGRESS PARTNER WELCOME

**0910, Tue 28 May 2019**

**Mark Gifford PSM**  
NSW EPA



Mark Gifford has over 30 years of experience in government, 20 of which have been in environment-related agencies. He oversees the EPA's regulatory policies, practices and outcomes, particularly in regard to the environmental impacts from major industrial activities, including air and water quality, noise and the regulation of gas and forestry activities. He is also the EPA's regulatory practice expert.

Mr Gifford has made significant improvements in areas such as environment protection licensing and legislation. He led the government's reforms to the Protection of the Environment Operations Act 1997 to improve industry performance and public reporting, and the updating and modernising of the EPA. Mr Gifford has significant experience in national regulatory harmonisation including the continuous review of the EPA's regulatory approach and significant reforms to ensure effective, efficient and credible regulation. Mr Gifford has a Bachelor of Business (Public Administration) and is Chair of the Australasian Environmental Law Enforcement and Regulators Network. He was awarded a Public Service Medal for services to environmental protection in June 2015.

## KEYNOTE PRESENTATION: GOING ROUND IN CIRCLES – IT STARTS AT THE BEGINNING AND NOT THE END

**0950, Tue 28 May 2019**

Solutions to litter both on land or sea are often focused on disposal rather than focusing on the principles of the waste hierarchy and the first step avoidance. In applying circular economy principles and adopting different business models, this paper will set out different strategies and solutions informed by international case studies with a focus on cooperation and collaboration to make an impactful difference.

**Tiffany Correggia**  
Ricardo Australia



Tiffany has recently joined Ricardo as a senior consultant. She has over 10 years experience in waste and litter prevention programs in the private and public sectors. Over the last decade she has worked to develop litter prevention education, communications and infrastructure programs all over Australia - from rural and regional areas to the world-famous Bondi Beach.

Since joining Ricardo Australia Tiffany has been working to develop a series of Circular Economy programs and will share Ricardo Australia's international insights into circular solutions for marine litter prevention.

## HOW WE CONDUCT AN EFFECTIVE LITTER ENFORCEMENT PROGRAM

**1100, Tue 28 May 2019**

After embedding litter enforcement into our organisation, Blacktown City Council has gone from issuing only 40 littering fines a year to over 700 a year. Our Litter Enforcement Officer and Clean Cities Project Officer will share their knowledge and experiences to give other organisations the confidence to follow our lead.

### **Brendon Andrei**

Blacktown City Council



Brendon has worked in the environmental industry for over 13 years. Initially employed in the area of natural resource management, he gained early awareness of the effect litter has on the environment, community and council resources. He has held numerous roles with Blacktown City Council including managing bush regeneration contracts and overseeing the implementation of the Biodiversity Strategy. He now coordinates the implementation of the Clean Cities Strategy and manages litter prevention programs, littering blitzes and industrial pride projects.

### **Kenneth Fitzgerald**

Blacktown City Council

Kenneth is an authorised officer and has worked in community law enforcement officer roles for over 12 years. He has held positions with Hornsby Shire Council, Hawkesbury City Council, City of Sydney and Blacktown City Council. In his current role as Litter Enforcement Officer, Ken undertakes city-wide litter enforcement, joint litter enforcement operations with Police NSW and community education. Kenneth holds a certificate in Local Government Health and Environment, and holds a Certificate IV in Local Government Regulatory Services.

## DOES TAKING REGULATORY ACTION DIMINISH THE VALUE OF EDUCATION?

**1115, Tue 28 May 2019**

No Littering requires a multi pronged approach. There is no fixed stereotype of 'people who litter', they cross ages, demographic and cultural boundaries. People who litter require different drivers to engage behaviour change. This presentation will outline how Georges River Council has successfully reduced littering in one of its main CBD areas by 32%

### **Fiona Stock**

Georges River Council

Fiona Stock has completed a Bachelor of Science and Mathematics major Zoology and has worked in Local Government for over 20 years. She currently works at Georges River Council and manages the waste environment and sustainability team. Fiona has previously worked for Hurstville and Kogarah Councils and has a long history on implementing successful grant application and winning numerous awards including the International Live Com awards. One of Fiona's strengths is her knowledge of writing and implementing waste and recycling collection and processing contracts.

### **Joshua Azzi**

Georges River Council

Joshua is currently the Waste Education Officer at Georges River Council through his role he develops, implements and delivers waste management, minimization, litter and recycling education programs to schools, businesses and community groups. Previously to this role Josh worked for Suez as the Council liaison education officer for Parramatta Council.

## 1.6 BILLION REASONS TO BE PROUD

**1130, Tue 28 May 2019**

The success of NSW's Return and Earn scheme cannot be underestimated. In little over 17 months we have seen a fantastic uptake by the NSW community, with one in two residents using the scheme. As of April 2019, 1.6 billion containers were returned to the network. Come and learn about the community stories behind the container volumes and the various ways people are getting involved.

### **Rhonda Hobson**

NSW EPA



Rhonda Hobson is the Network Operator & Deployment Manager overseeing the smooth running of the Return and Earn network. Rhonda understands the importance of ensuring the network is accessible to the people of NSW and provides a good customer service experience. Rhonda has 12 years experience in the public sector and has provided client relationship and project management services to the major developers in NZ and Europe.

### **Janelle Neath**

Exchange for Change



Janelle Neath is the Executive Director of Marketing and Communications at Exchange for Change: the scheme coordinator of the largest litter reduction programs undertaken in the NSW and the ACT. Janelle has played a key role in developing the NSW Return and Earn brand and driving participation in the scheme. Janelle has a strong record of developing highly productive and effective teams in marketing and communications internationally in both the private and public sectors.

# PRESENTATIONS

## NSW EPA ONLINE AND FACE TO FACE LITTER COURSES

**1200, Tue 28 May 2019**

The online and face-to-face litter courses have been developed to provide environmental regulators with the necessary knowledge, skills and confidence to undertake litter enforcement functions. We'll show you how you can get access to these courses via the EPA Learning website.

**Kiah Hunter**  
NSW EPA



15 years in both Local and State Government, in environmental regulation. Currently a Project Officer with NSW EPA Learning and Regulatory Capability (LaRC) Team.

## THE IMPACT OF THE DON'T BE A TOSSER CAMPAIGN AND ITS EVOLUTION

**1315, Tue 28 May 2019**

What has been the current impact of the multimillion 'Don't be a Tosser!' campaign? How does it plan to evolve to create behaviour change?

**Natalia Giraldo**  
NSW EPA



Natalia Giraldo is a passionate marketer with over 13 years' experience and has a Bachelor's degree in Communications with a major in Advertising. Natalia began her career in the music industry, followed by a lucrative role at Twentieth Century Fox. From A-list celebs and rock 'n' roll stars, Natalia has now ended up in rubbish, LITTERally! Natalia joined the EPA and the Litter Prevention Unit in 2015 and has worked with the team to take the Tosser! campaign to exciting new levels.

## COMMUNITIES REMOVING LITTER FROM THE WATERWAYS

**1330, Tue 28 May 2019**

Clean4shore engages schools, youth organisations, corporates and community groups to remove litter from the waterways of the Hawkesbury River, Brisbane Waters and Tuggerah Lakes. Funded by the Federal Government and supported by Councils, Greater Sydney Local Land Services and National, Clean4shore won the 2017 State Landcare Award for a Coastal Environmental program and in 2018 was the National Landcare Award winner of the "Peoples Choice" award.

**Graham Johnston**  
clean4shore



Graham Johnston founded Clean4shore whilst coordinating a Duke of Edinburgh's expedition on the Hawkesbury River in 2010. The young surf life saving members involved began picking up litter, and are still completing that task. Graham combines the Clean4shore program with his contract First Aid training duties and is a current Life Member and active surf life saving patrolling member of the Macmasters Beach Club.

## BROKEN MIRRORS, BURN OUTS AND BABY

**1345, Tue 28 May 2019**

The positives and unexpected outcomes from delivering a community litter project, when it has been through two project co-ordinators, three different P&C Presidents, two funders, a geographical location change, five workspace room changes, three assistant artists, and working with volunteers and kids.

**Karen Manning**

Ashfield Public School



Karen is an Inner West Sydney based educator and artist specialising in sculpture and ephemeral installation. Her work has been exhibited at the North Sydney Art Prize, Harbour Sculpture and Sculpture in the Vineyards. She has previously been the Peacock Gallery Residency Prize recipient with HIDDEN Rookwood and the Highly Commended prize winner at Sculptures by the Bay. Karen is also a mother to three children and is both a dog and a cat person.

## PANEL DISCUSSION: COMMUNITY LITTER GRANT ROUND 5: WHAT'S IN IT FOR THE COMMUNITY?

**1400, Tue 28 May 2019**

Right now, expressions of interest are being called for Round 5 of Community Litter Grants. There is a clear community demand for this program. The panel will explore the new program model, including the two funding streams and the Litter Expert Team who are working with community groups to champion effective litter prevention.

**John Lavarack**  
NSW EPA



John Lavarack joined the NSW EPA in 2017 following many years' experience in local government and university sectors. He has been both a practitioner and researcher in areas covering sustainability, environmental protection, and community and organisational engagement. He relishes the challenge of achieving the Premier's Priority of a 40% reduction in litter by 2020. It is not the numbers themselves that thrill him (no, really!) but the way that this focus unlocks the potential of communities to achieve something important, together.

**Jo Taranto**  
Good for the Hood



Jo Taranto is a passionate and energetic sustainability communicator and litter reduction educator. She co-founded community waste campaign, 5 for Ryde and now works as Director of Good for the Hood as well as Riverkeeper for the Parramatta River Catchment Group. Jo's passions are community development, sustainability engagement, litter management and coffee (but not in that order). Jo is currently working as a Litter Expert with the NSW EPA to inspire communities to tackle local litter problems in their own neighbourhoods.

**Jem Hansen**  
360Green



Jem has provided environmental consultancy services to government, business and community sectors for over 15 years. He is currently contracted to manage MIDWASTE's litter and illegal dumping projects. These include the PICITUP Mid North Coast program, litter prevention projects targeting highways, rest stops and arterial roads, and an urban kerbside illegal dumping project. Jem is President of the NSW Chapter of the Australian Association of Environmental Education, a casual lecturer at Charles Sturt University, and a volunteer Primary Ethics Teacher. He was awarded 2015 Australian Environmental Educator of the Year.

# PRESENTATIONS

## MOVEMENT BUILDING AND BEHAVIOURAL CHANGE - TWO KEYS TO HELP CHANGE THE WORLD

**1515, Tue 28 May 2019**

Using theories of movement building and promoting behavioural change in venues and consumers, The Last Straw was able to transform the way people think about and use plastic straws in Australia on a wide scale.

**Eva Mackinley**

The Last Straw Australia



Eva has spent a 15 year career in social change, campaigns and movement building. In 2015, Eva started The Last Straw, a campaign to change the way people think about and use plastic straws in venues and communities around Australia. In 2018, The Last Straw brought on board its 500th member venue, signed on the Sydney Opera House and stopped 13 million straws from entering the waste system.

## ITS TIME TO SAY BYE-BYE TO SINGLE USE PLASTIC AND HELLO BYO!

**1535, Tue 28 May 2019**

"Bye-Bye Plastic Hello BYO" is a recently launched campaign by the Better Business Partnership - a behavioural change program targeting businesses and shoppers to reduce single use plastic items and encouraging the uptake of reusable BYO alternatives for common items bags, drink bottles, coffee cups, straws, cutlery, take away containers.

**Amanda Choy**

Better Business Partnership



Amanda currently leads the Better Business Partnership a council-funded program that serves the business community of Sydney's North Shore supporting them to be successful through sustainability. The program runs in Willoughby, North Sydney and Ku-ring-gai council areas providing sustainability appraisals and ongoing support, celebrating and championing local businesses who are doing great things. Amanda brings a diverse range of skills and experience having been a corporate lawyer, with over 15 years experience in the telecommunications sector and leading customer experience transformation before jumping into sustainability

## CENTRAL COAST COUNCILS 'KEEP THE COAST CLEAN' PROGRAM

**1555, Tue 28 May 2019**

The "Keep the Coast Clean" program was established in response to data which showed that single use coffee cups and plastic bags are major contributors to accumulating litter. In an innovative approach to litter education the Keep Cup and Produce Bag initiatives were introduced as part of Central Coast Councils "Keep the Coast Clean" program. Reusable Keep Cups and produce bags with the message "Keep the Coast Clean" were made available to residents, through partnerships with local cafes and fresh produce suppliers, in an effort to reduce the amount of their counterpart single-use littered items.

**Sara Blanchfield**

Central Coast Council

After having children, and with the consideration of their future, Sara became much more focused on community and the environment. Having studied psychology and communications and then completing a post graduate degree in education it was a natural progression into community education as a career path. Among others, litter is a focus within Sara's position as Community Education Officer for Central Coast Council. Litter is a complex problem within our Community, one which offers great opportunity for positive growth.

## PROTECTING OUR OCEANS FROM THE NUMBER 1 SOURCE OF MARINE PLASTIC

1615, Tue 28 May 2019

The impact of stormwater runoff within Australia is due to a combination of factors: (i) high pollution generation rates in urban areas; (ii) the vast majority of urban areas have no stormwater treatment systems; (iii) where stormwater treatment systems are integrated, these assets receive minimal (and often zero) maintenance (e.g. to remove accumulated material).

**Brad Dalrymple**  
Ocean Protect



Brad is a Principal Environmental Engineer with Ocean Protect. He has over 18 years of professional experience, with a focus on protecting the health of waterways from land-based pollution.

## ...WE ARE SIMPLY TIRED OF CAPTURING THE ORPHAN LITTER...

0900, Wed 29 May 2019

Sydney Olympic Park Authority, due to its location at the receiving end of several creeks and drains emptying in to Homebush Bay, has been annually capturing some 150m<sup>3</sup> of floatable litter arriving from catchments outside its own boundary. The vast majority of these litters are plastics. A network of 13 floating booms and cages intercept these litter, however, yet a high proportion do escape further downstream. Another network of 35 in-ground gross pollutant traps (GPTs) and additional 93 baskets placed in stormwater pits capture approximately 130,000kg of gross pollutants.

**Dr Swapan Paul**  
Sydney Olympic Park Authority



As a practicing ecologist Dr Paul is responsible for planning and managing projects and programs targeting superior management of wetlands at SOP. In this capacity he has been also involved in conducting studies in adaptive management of wetlands. He has completed his PhD in 1990 in wetland ecology and management. Wetlands are his passion. Swapan has over 30 years of experience working overseas, as well as in local and State government positions in Australia. He published articles in journals and wrote chapters in books, including editing the WET eBook - a workbook for managing urban wetlands in Australia.

## BRIDGING THE DATA GAP ON LAND-BASED SOURCES OF MARINE DEBRIS

0940, Wed 29 May 2019

There is a current gap in information around the specific sources of plastic and other marine debris leaking into the environment. When combined with surveys that align with the Australian Marine Debris Initiative, at-source pollution prevention traps installed in stormwater infrastructure can help bridge the gap by providing location-specific information on sources and distributions of litter originating from urban centres.

**Doug Yardley**  
Cleanwater Group



Doug brings over 20 years of experience from the mining and construction industries to the environmental sector. Frustrated with the lack of progress on the plastics problem, Doug decided to apply his corporate background to his passion for the ocean. Now with 10 years of experience working in stormwater and waste management throughout Australia, Doug fulfills his passion as CEO of Cleanwater Group – a profit-for-purpose business focused on innovative and tangible solutions to preventing plastic from reaching our waterways, reducing waste from the source and building a circular economy.

# PRESENTATIONS

## A CASE STUDY: EUROBODALLA SHIRE COUNCIL, STOPPING LITTER AT ITS SOURCE

**0920, Wed 29 May 2019**

This presentation will show how one Council is utilising volunteers, data collection and source reduction infrastructure and plans to engage the community and multiple teams within council to understand and respond to litter before it become marine debris.

### **Heidi Thomson**

Eurobodalla Shire Council

Heidi has spent two decades managing impacts on some of the most enviable coastlines in Victoria and NSW. She currently manages a dedicated NRM team who work across the Eurobodalla Coast to tackle the issues most threatening coastal sustainability, including marine debris. She's been working with all sectors of the community to engage them in data collection and education and stop litter at its source.

## DON'T FORGET TO CLEAN THE BEACH: WHY BEACH CLEANING IS IMPORTANT

**1000, Wed 29 May 2019**

A demonstration of how technology can be embraced to help NSW reach their commitment of 40% less litter by 2020. Limited resources mean developing machinery and equipment that can cost effectively clean our beaches reducing litter heading into oceans effecting sea and bird life.

### **Stephen Beeby**

Groundwork Group



Stephen is a Global Supplier of Specialist Equipment Solutions. He is often called for assistance with International Projects that require civil engineering expertise. With over 30 year's experience, he is often able to deliver a customised solution to a range of problems. High-quality products are supplied to numerous industries including, drilling, mining, solar, railways, roading, rescue and environmental issues to name a few.

Stephen is passionate about minimising environmental impact and will discuss how technology and innovation can be used to initiate behaviour change in litter management.

## LITTER FREE OCEANS - A BEHAVIOUR CHANGE CAMPAIGN TO INFLUENCE ZOO GUESTS AND THE WIDER COMMUNITY TO REDUCE THEIR RELIANCE ON SINGLE USE PLASTICS.

**1100, Wed 29 May 2019**

Learn about Taronga Zoo's Litter Free Oceans behaviour change campaign designed to protect our local environment, tackle one of the greatest environmental challenges facing our generation and safeguard the marine turtle from extinction.

### **Belinda Fairbrother, Taronga Conservation Society Australia**



Belinda has worked on high profile projects and campaigns in the Not-for-Profit sector, with both Australian and global impact. Upon finishing her Bachelor of Environmental Science, Belinda moved to London where she led the climate change and sustainability campaigns for the largest women's charity in the UK. Belinda then led the Wilderness Society Sydney as the NSW Campaign Manager, before moving to Taronga Conservation Society Australia as the Community Conservation Manager in 2015. Belinda joined the inaugural journey of Homeward Bound, a groundbreaking leadership, strategic and science initiative for women, set against the backdrop of Antarctica.

## FEEL IT TO BELIEVE IT

**1120, Wed 29 May 2019**

Seaside Scavenge is a NFP that operate across Australia engaging participants to clean-up their waterway by creating a currency from the litter they collect. Some people argue we shouldn't need an incentive to do good, but we've seen the 'reward' becomes an influential factor that connects participants and ultimately changes behaviour.

**Anna Jane Linke**  
Seaside Scavenge



Anna Jane (AJ) founded Seaside Scavenge in 2014 as a response to the lack of awareness amongst Australians to the proliferation of waste around their local waterway. The unique and fun approach of creating a currency from litter collected is AJ's solution to illustrate varying waste streams and engage a new audience to be conscious consumers. Seaside Scavenge has inspired 5,249+ participants in 33 communities globally to remove 10,249kg of litter and 160,790 cigarette-butts as well as redistributing 7,671kg of second-hand goods.

## MONITORING KEY LITTER ITEMS IN COASTAL ENVIRONMENTS IN NSW: RETURN AND LEARN

**1140, Wed 29 May 2019**

NSW OEH and NSW EPA have undertaken scientific monitoring of marine debris in NSW coastal environments. The project, running over the last two years, has been a collaboration with Tangaroa Blue, Hunter Local Land Services and Southern Cross University. The project has collected baseline data and monitored change over time of litter loads and key littered items in urbanised estuaries and on remote beaches. The data is being used to inform & assess litter reduction policy in NSW, particularly NSW's 'Return and Earn' container deposit scheme.

**Edwina Foulsham**  
Office of Environment & Heritage



Edwina Foulsham is a coastal and marine scientist at the NSW Office of Environment and Heritage. Her current work focuses on marine debris research and monitoring in the coastal landscapes and waters of NSW. She is also involved in a variety of projects including marine habitat mapping, marine reserve system analysis and coastal inundation analysis.

## BUTT FREE BYRON SHIRE

**1330, Wed 29 May 2019**

In 2018, Byron Shire Council received a NSW EPA litter grant to focus on reducing cigarette butt litter in the Byron Shire. The need for a campaign came after establishing that 82% of the ground litter in the Byron Shire is smoking related litter. The Butt Free Byron Shire campaign aims to reduce cigarette butt litter through an integrated approach of education and awareness, infrastructure, enforcement and monitoring. Byron Shire Council has formed an alliance with local groups to spread awareness, installed over 100 new Enviropole butts bins and has implemented a smoking ban on all beaches. Our 6 month progress report showed that since the launch of the campaign smoking related items have dropped by 28%.

**Kate Akkerman**  
Byron Shire Council



Kate has worked as a Waste Education and Compliance Officer at Byron Shire Council since 2017. With a background in Marine Science and a passion for conserving clean and healthy oceans, Kate runs Councils litter and illegal dumping campaigns in the Byron Shire. As well as delivering education campaigns, Kate investigates illegal dumping incidents in the Byron Shire and works with Councils community enforcement team on other waste compliance matters. Prior to Kates current role, she worked casually for the Council in a public engagement position, educating the public on the effects of litter on the marine environment and encourage correct rubbish disposal along the Byron Bay foreshore. Prior to working for Council, Kate worked for local conservation groups allowing successful relationships to be built between Council and local stakeholders alike. Kate has a Bachelor of Science (Marine Science) degree and a Master of Marine Science and Management.

## SPECIAL OFFER FOR NSW REGIONAL COUNCILS AND NSW COMMUNITY GROUPS

Thanks to the NSW EPA, a number of sponsored registrations for NSW Regional Councils and NSW Community Groups to attend Litter Congress 2019 are available.

Sponsored registrations are strictly limited and are restricted to one sponsored registration per organisation. Please note travel, accommodation and other expenses related to Litter Congress are not included, only the registration fee is covered.

Please contact our office on [info@knswb.org.au](mailto:info@knswb.org.au) to receive the promotional code for NSW EPA Sponsored Registrations.

# PRESENTATIONS

## YEDDUM MUNNI NADYUN - NGUNNAWAL FOR GOOD RUNNING WATER (GOOD QUALITY, CLEAN AND LITTER FREE)

**1350, Wed 29 May 2019**

Litter project working with Indigenous group, local takeaways and users of a park area. Focusing on education and information on the effects of littering near a river area.

**Vanessa Palmer, Queanbeyan-Palerang Regional City Council**



Vanessa has worked with Queanbeyan-Palerang Regional Council for nearly 12 years in the role of Waste Minimisation Officer. She works closely with waste contractors and council staff providing services to the community. With a degree in Health Education Cert 3 in Waste Management and background in Community Development, Vanessa encourages the community to be involved in waste and resource management and waste avoidance.

## RANDWICK SOLAR SMART BINS TRIAL - IT STARTS WITH OUR COMMUNITY

**1410, Wed 29 May 2019**

The La Perouse Loop is a busy area during summer and weekends, overlooking Frenchman's Bay. The objectives of the trial are to prevent overflowing bins and to reduce litter in the surrounding pristine environment. Three solar smart bins were installed. This has resulted in over 40% reduction in litter and bin servicing has reduced from 21 collections to 2 collections per week.

**Anil Gupta**

Randwick City Council

Anil Gupta joined Randwick City Council in March 2018 as their waste education officer. Anil has earlier worked at former Canterbury Council as their resource recovery officer. Anil successfully installed Big Belly Solar bins at former Canterbury Council. Anil won the overall category winner at LGNSW Excellence in Environment award 2017 for his innovative and integrated Resource recovery project at MUDs. Anil is an Engineer and has completed his Masters in Business Administration. Anil has worked in diverse public and private roles across Australia and India.

## REDUCING LITTER AT ROADSIDE REST AREAS - A PROVEN APPROACH

**1430, Wed 29 May 2019**

This presentation will outline a proven approach to reducing litter at roadside rest areas, provide an update on the roll-out of this approach by NSW RMS, and outline how Councils and other land managers could adopt this strategy for roadside rest areas they are responsible for.

**Jem Hansen, 360green**



Jem has provided environmental consultancy services to government, business and community sectors for over 15 years. He is currently contracted to manage MIDWASTE's litter and illegal dumping projects. These include the PICITUP Mid North Coast program, litter prevention projects targeting highways, rest stops and arterial roads, and an urban kerbside illegal dumping project. Jem is President of the NSW Chapter of the Australian Association of Environmental Education, a casual lecturer at Charles Sturt University, and a volunteer Primary Ethics Teacher. He was awarded 2015 Australian Environmental Educator of the Year.

# GENERAL INFORMATION

## HOW TO REGISTER

Registration can be completed through either the online booking process (requires payment by credit card) or using the fax/mail back form.

### Online Registrations

Visit the congress website [www.littercongress.com.au](http://www.littercongress.com.au). The process takes approximately 5 minutes. We accept Visa, MasterCard and AMEX.

### Fax/Mail Back Registrations

You can use the registration form available at [littercongress.com.au](http://littercongress.com.au). If registering a group, please ensure that each delegate completes a registration form individually.

## DISCOUNT CODES

Discounted and special registration rates are available for KAB NSW Members and attendees from regional councils/community groups - please contact our office on [info@knswb.org.au](mailto:info@knswb.org.au) to receive the promotional code to access these rates.

## REGISTRATION

Registration includes:

- Attendance at all sessions
- Morning/afternoon tea and lunch each day of the event
- 1 x Networking Event ticket (5:00pm - 7:00pm, Tue 28 May)
- Event program
- Access to conference papers

Conference registrations cannot be shared. Strictly one delegate per registration only.

## PAYMENT

Registration will not be confirmed until payment is received in full

All fees are in Australian Dollars \$AUD and are inclusive of 10% Goods and Services Tax (GST)

## DRESS CODE

The dress standard for the event is business/smart casual.

## CANCELLATIONS

Cancellations will not receive a refund, however, we will accept delegate name changes at any time leading up to the event

## LOCATION

The Congress will be held in the Grand Central Room (second floor) at the Mercure Sydney, 818 - 820 George Street, Sydney NSW 2008

## PUBLIC TRANSPORT

Mercure Sydney is only 200 meters away from Central station, located directly across the road. The best exit to take when leaving Central train station is the Railway Square, UTS and George street exit.

## PARKING

Parking is available onsite from \$45 per day for hotel guests. Price is subject to change and special event pricing applies.

## ACCOMMODATION

The Mercure Sydney is offering conference attendees 10% off the best unrestricted rate of the day at the time of booking - to book, phone the hotel on 02 9217 6797 and use the discount code 550029.

## DIETARY & SPECIAL REQUIREMENTS

Please advise on your registration form if you have any dietary or special requirements.

## NETWORKING EVENT (5 - 7PM, TUESDAY 28 MAY 2019)

To minimise food waste generated at the event, we request that you confirm your attendance at the Networking Event when you register. If you wish to update your attendance, please email [events@knswb.org.au](mailto:events@knswb.org.au).

## INTERNET ACCESS

Mercure Sydney provides complimentary WiFi access to attendees in the conference room and pre-function areas. Access details will be provided at the Congress.

## DISCLAIMER

Every effort has been made to present all the information contained in this brochure as accurately as possible. The organisers reserve the right to change, without notice, any or all of these details.

## PRIVACY

In registering for this event, relevant details may be incorporated into a delegate list for the benefit of all delegates (name, organisation and title) and may be made available to parties directly related to the event including KAB NSW and sponsors (subject to conditions). If you do not wish to be included in the delegate list please email [events@knswb.org.au](mailto:events@knswb.org.au).

## PHOTOGRAPHY/RECORDING

By registering for the Keep Australia Beautiful NSW (KAB NSW) Litter Congress you consent and grant permission to KAB NSW, its agents and others working under its authority, to take and to have full and free use of video/photographs containing your image/likeness. These images and recordings may be used for promotional, news, online/multimedia, research and/or educational purposes by and for KAB NSW. Copies of the event photographs will be made available to the attendees after the event.

## CONTACT

If you have any questions about the event, registration or the Litter Congress please contact:

Keep Australia Beautiful NSW  
Level 1, 268 King Street  
NEWTOWN NSW 2042  
T: 02 8594 4000  
E: [events@knswb.org.au](mailto:events@knswb.org.au)



Level 1, 268 King Street  
Newtown, NSW 2042  
T 02 8594 4000  
[info@knswb.org.au](mailto:info@knswb.org.au)  
[www.knswb.org.au](http://www.knswb.org.au)

